



**INTERNAL
CREATIVE**

**RECOGNIZE
AND
RESPOND
TO THE
CHANGING
ENVIRONMENT**

Infrastructure. Execution. Management.

We improve your ability to successfully create and produce marketing projects in-house.

The streamlines solutions we offer allow you to stay on track and realize considerable cost savings.

Let mistakes, excuses, delays and overages plague your competitors.

UNIQUE MANAGEMENT RESOURCE

Our methods will boost the performance of your company.

We guide the design and implementation of business solutions that allow you to stay ahead of your competitors.

We help you to create innovative content in-house and present it compellingly.

You will have the ability to execute across all platforms, digital and traditional, for consistent communication of your brand.

You retain full control, engage the best talent while achieving maximum cost savings and rapid turnaround of your projects.

Our team of experts fully understand the creative process and how it should be best applied within your corporate culture.

INTERNAL CREATIVE RESOURCES

We help you build and maintain an internal workplace structure that includes all these listed items and more.

- Project management
- Cost control and recommendations
- Contract evaluation and guidance
- Talent acquisition
- Staff management
- Payroll
- Budgeting
- Global delivery from a single location
- Equipment procurement
- Vendor management
- Research and testing
- Video and audio production
- Editing and special effects
- Creation of collateral material
- Copy writing
- Art & Photography
- Creative direction and art direction
- Interactive and online communication
- Blog and social network supervision

ISSUES OF SECURITY AND CONFIDENTIALITY

In today's business climate security and confidentiality is paramount.

Too often we see vendors, their subcontracted companies, employees and independent contractors providing services for competing client companies and carelessly sharing proprietary information.

The client companies have little knowledge of how vulnerable they are.

This indiscreet environment is commonplace.

Internal Creative stops this and gives our clients back full control in safeguarding their ideas and plans.

By working with us, you will realize significant cost savings as well as greater success in the marketplace. Our efficient approach means no wasted resources, we eliminate uncertainty and help you obtain the best result possible.

QUANTIFIABLE RESULTS

Internalization of creative production allows you to achieve:

- Top priority client status - Always.
- Confidentiality - You control who knows what.
- Security - No opportunity for your competitors.
- Higher quality results - The 'A' team on all projects.
- Quality control
- Cost control
- Less expenses
- No surprises
- Lower-to-none overtime costs and overages
- Control over planning and scheduling

We review your current operations, history and future projections. We assess opportunities and provide recommendations for you to achieve the greatest success, cost savings and efficiencies.

INTERNAL CREATIVE

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Based in Los Angeles, with service throughout the United States, Canada and parts of Europe. For more information, please feel free to contact the principal of our firm directly.



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